

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

CONTRACT NO. REV.

1201-56256-1

DATE PRINTED

08/16/12

AND

PAGE 1

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 256839	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT	ROTHFUS FOR CONGRESS	
AND	7669 Stagers Loop	1341 Old Freedom Rd Ste 202	
ADDRESS	Delaware OH 43015-7010	Cranberry PA 16066-5010	
	USA	USA	
CONTACT	PRODUCT PA CD12 KEITH ROTHFUS 8/14-9/4		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2573	PRODUCT CODE 1310
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 08/17/12 AND ENDING 09/04/12 NO. WEEKS: 3			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN										
1 30 MIN SEP	F	2	05:58P	06:30P	30S	08/17/12-08/17/12	M-F 6PM NEWS	2	800.00	1600.00
2 30 MIN SEP	M-F	2	05:58P	06:30P	30S	08/20/12-08/31/12	M-F 6PM NEWS	4	800.00	3200.00
3 30 MIN SEP	M-T	1	05:58P	06:30P	30S	09/03/12-09/04/12	M-F 6PM NEWS	1	800.00	800.00
4 30 MIN SEP	F	1	11:00P	11:35P	30S	08/17/12-08/17/12	11PM NEWS	1	1550.00	1550.00
5 30 MIN SEP	M-F	2	11:00P	11:35P	30S	08/20/12-08/31/12	11PM NEWS	4	1550.00	6200.00
6 30 MIN SEP	M-T	1	11:00P	11:35P	30S	09/03/12-09/04/12	11PM NEWS	1	1550.00	1550.00
7 30 MIN SEP	F	2	05:58A	07:00A	30S	08/17/12-08/17/12	THIS MORNING 6-7AM	2	600.00	1200.00
8 30 MIN SEP	M-F	3	05:58A	07:00A	30S	08/20/12-08/31/12	THIS MORNING 6-7AM	6	600.00	3600.00
9 30 MIN SEP	M-T	1	05:58A	07:00A	30S	09/03/12-09/04/12	THIS MORNING 6-7AM	1	600.00	600.00
Total Contract:								22		20300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ROTHFUS FOR CONGRESS

AND 7669 Stagers Loop

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ADDRESS Delaware OH 43015-7010  
USACranberry PA 16066-5010  
USA

CONTACT

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<div>Billing Summary</div> <table><tr><td></td><td></td><td></td><td></td><td></td><td></td><td><u>Jul</u></td><td><u>Aug</u></td><td><u>Sep</u></td><td><u>Total</u></td><td></td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Qtr 3-12</td><td>.00</td><td>10850.00</td><td>9450.00</td><td>20300.00</td><td></td></tr><tr><td colspan="9"></td><td><u>GRAND TOTAL</u></td><td></td></tr><tr><td colspan="9"></td><td>20300.00</td><td></td></tr></table>																	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>							Qtr 3-12	.00	10850.00	9450.00	20300.00											<u>GRAND TOTAL</u>											20300.00	
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